



**46th Annual
2019 Grand Old Day
Sunday, June 2, 2019
Parade line-up 8:30 am • Parade begins at 9:30 am**

Parade Information & Guidelines

Each year Grand Old Day draws 200,000 people from the greater Twin Cities metropolitan area, regionally and from neighboring states. The event is held along Grand Avenue, Saint Paul's premier shopping, dining, entertainment district.

The Grand Old Day Parade is held each year to entertain both children and adults alike. The parade is a wonderful opportunity for your business or organization to show support for communities like Grand Avenue and meet your audience face-to-face.

Grand Old Day has long been known as the kick-off to summer. A panel of judges will evaluate and award the best parade unit in the Grand Old Day Parade the "Best In Show" trophy. Judging criteria will include: appearance (style & presentation), originality, participation, and audience response. The 2019 Grand Old Day Parade "Best In Show" winner will be announced following the completion of the event via social media and Facebook.

We are looking forward to another exciting and fun-filled 46th Annual Grand Old Day! If you have questions, please contact our office at 651-699-0029 or events@grandave.com.

Parade Details

- The 2019 Grand Old Day Parade takes place on Sunday, June 2, starting at Dale and Grand and moves west to end at Fairview.
 - The parade begins promptly at 9:30 am line up begins at 8:30 am near Grand & Dale.
 - The Grand Avenue Business Association hosts and implements the events of Grand Old Day and reserves the sole right to approve or reject the participation of any parade applicant.
 - A panel of judges will evaluate and award the best parade unit the Grand Old Day Parade "Best in Show" trophy. Judging criteria will include: appearance, style and presentation, originality, participation and audience response. The Grand Old Day "Best in Show" winner will be announced on social media following the event.
 - The Grand Old Day Parade will be held rain or shine. Entry fees will not be refunded if the parade is cancelled due to dangerous or severe weather or any other acts of God.
 - The Grand Avenue Business Association accepts no responsibility for any lost or stolen items, nor injuries or damages caused by fixtures and/or acts of God.
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How to Participate

Applications must be submitted online by Monday, April 15, 2019 (to avoid additional fees).

Your application must consist of:

- Completed online application
 - Full payment (see price structure below)
 - Insurance Certificate (see requirements below)
 - Non-profit determination (if applicable)
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Parade Fees

Participation and fees for the Grand Old Day Parade are measured in units. A unit is defined as:

- 1 vehicle or float with up to 10 walkers
- *OR* one organization's marching contingent of up to 25 people
- *OR* one marching band or walking performance group
- Political candidates are limited to one candidate per fee
- Non-profit organizations must submit a copy of their non-profit determination letter from the IRS

Parade Entry	\$325 per unit
Political Candidate/Entry	\$275 per unit/candidate
Non-profit Organization	\$150 per unit

Additional fees will apply for late applicants. Please reference application timeline below.

Parade Safety & Guidelines

- Nothing may be thrown by your parade contingent, nor may anyone jump off or board a moving vehicle. If you plan to distribute items to parade spectators, they must be handed out. Please indicate if you intend to hand items to parade spectators on your application.
- Participants must keep gaps between units to a minimum. There will be traffic stops at the corners of Lexington and Snelling. If the Police or parade staff stops you at these corners, fill the gap ahead as soon as you are allowed through intersections.
- Performance groups are only allowed to stop once in a block and must limit stops to 30 seconds. If there are large gaps in the parade, performance groups will not be able to stop to perform until gaps are filled.
- Parade contingents must clean up after any animals that are a part of their unit. No materials may be deposited (sawdust, powder, etc.) on the street or surrounding surfaces.
- No parade participants will be allowed to carry or possess any firearms.
- Participants shall consume or give the impression of consuming alcoholic beverages and smoking is not allowed during participation in the parade.
- No silly string or water guns or stickers are allowed.
- There shall be no solicitation of money along the parade route.

- Children (under 12) in the parade unit must be adequately supervised from the lineup of the parade to the completion of the parade.

Acceptance & Placement

- The selection and placement of applicants is based on the needs of the event, availability of space, safety, your contingent's description, aesthetics, sound and nature of each entry as it relates to Grand Old Day.
- Priority for applicants will be given to Grand Avenue Business Association members, official event sponsors, and entries with entertainment value, provided they apply by the deadline.
- Acceptance and placement will not take place until all required information and fees are submitted to the Grand Avenue Business Association.
- Notification of parade acceptance will be sent via e-mail by Wednesday, May 1, 2019.
- The parade line-up will be posted on www.grandave.com/grand-old-day/parade by no later than Thursday, May 23, 2019. While the lineup will be announced prior to the parade, last minute changes are possible. We thank you for your cooperation and understanding in these matters.

Subletting, sharing or moving your unit number

- You may not sublet nor share your parade unit space(s) to/with another business or organization. This includes banners, signage and distribution of samples or other branded materials. Parade units in violation will be invoiced for additional parade units and will forfeit the right to be involved in subsequent years.
- You are *NOT* allowed to switch your unit space. Only the parade coordinator has the right to move a unit as necessary.

Insurance Requirements

- All parade applicants must provide a copy of their general liability insurance naming Grand Avenue Business Association, 752 Grand Avenue, Suite 1, St. Paul, MN 55105 as additional insured.
- The amount should be no less than \$1,000,000 per incident.
- The name of the insured on the certificate of insurance must match the company name listed on the application. NO EXCEPTIONS.

Application Timeline

Dates	Description
February 2	Parade applications open
April 15	No refunds will be provided after this date
April 16 – May 1	Application fee of \$150 applied
May 1	Parade acceptance sent via email
May 2 - May 13	Additional \$250 Late Fee (no exceptions)
May 13	No parade applications accepted after this date
May 23	Parade line-up posted on website

Due to the limits of the parade, we cannot ensure every applicant's participation.

Grand Old Day Parade Application Checklist

✓	Review all rules and regulations contained in this packet
✓	Complete the online Grand Old Day Parade Application
✓	Submit parade fee
✓	Submit insurance certificate
✓	Submit non-profit determination (if applicable)
✓	If you have questions, please contact our office at 651-699-0029 or events@grandave.com

Grand Old Day is produced by the Grand Avenue Business Association