



**46th Annual
2019 Grand Old Day
Sunday, June 2, 2019**

Parade line-up 8:30 am • Parade begins at 9:30 am

Member Parade Information & Guidelines

Thank you for being a GABA member!

Included in your GABA membership is a Grand Old Day Parade Entry. This event is an excellent opportunity to advertise and market your business. There are approx. 200,000 people that come to the avenue that day. Let's try to capture their attention to make them returning patrons to the Ave! It's a chance to sell your product or make those all important contacts!

The Grand Old Day Parade is the second largest in the area, with over 180,000 in attendance. The Grand Old Day Parade is held each year to entertain both children and adults alike. The parade is a wonderful opportunity for your business or organization to show support for Grand Avenue and surrounding community while meeting your audience face-to-face.

Grand Old Day has long been known as the kick-off to summer. A panel of judges will evaluate and award the best parade unit in the Grand Old Day Parade the "Best In Show" trophy. Judging criteria will include: appearance (style & presentation), originality, participation, and audience response. The 2019 Grand Old Day Parade "Best In Show" winner will be announced following the completion of the event via social media and Facebook.

We are looking forward to another exciting and fun-filled 46th Annual Grand Old Day! If you have questions, please contact our office at 651-699-0029 or events@grandave.com. Applications must be submitted online by Monday, April 15, 2019 (to avoid additional fees).

Parade Details

- The 2019 Grand Old Day Parade takes place on Sunday, June 2, starting at Dale and Grand and moves west to end at Fairview.
- The parade begins promptly at 9:30 am line up begins at 8:30 am near Grand & Dale.
- The Grand Avenue Business Association hosts and implements the events of Grand Old Day and reserves the sole right to approve or reject the participation of any parade applicant.
- A panel of judges will evaluate and award the best parade unit the Grand Old Day Parade "Best in Show" trophy. Judging criteria will include: appearance, style and presentation, originality, participation and audience response. The Grand Old Day "Best in Show" winner will be announced on social media following the event.

* Participants in the parade consent to be photographed, interviewed, audio &/or video recorded.

* Photographs, interviews, audio &/or video are the property of GABA and may be used in future publicity materials.

* Grand Old Day is produced by the Grand Avenue Business Association.

- The Grand Old Day Parade will be held rain or shine. Entry fees will not be refunded if the parade is cancelled due to dangerous or severe weather or any other acts of God.
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Parade Details Cont.

- The Grand Avenue Business Association accepts no responsibility for any lost or stolen items, nor injuries or damages caused by fixtures and/or acts of God.

Your application must consist of:

- Completed online application
 - Full payment (see price structure below)
 - Insurance Certificate (see requirements below)
 - Non-profit determination (if applicable)
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Parade Fees

- GABA members receive one (1) complimentary parade entry.
 - Any additional units will cost an additional \$250 per unit.
 - Participation and fees for the Grand Old Day Parade are measured in units. A unit is defined as:
 - One vehicle or float with up to 10 walkers
 - *OR* one organization's marching contingent of up to 25 people
 - *OR* one marching band or walking performance group
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Parade Safety & Guidelines

- Nothing may be thrown by your parade contingent, nor may anyone alight or board a moving vehicle. If you plan on distributing any items to parade spectators, they must be handed out. **Please indicate if you intend to hand items to parade spectators on your application.**
- No parade units may be taller than 15 feet.
- Participants must keep gaps between units to a minimum. There will be traffic stops at the corners of Lexington and Snelling. If the Police or parade staff stops you at these corners, fill the gap ahead as soon as you are allowed through intersections.
- Performance groups are only allowed to stop once in a block and must limit stops to 30 seconds. If there are large gaps in the parade, performance groups will not be able to stop to perform until gaps are filled.
- Parade contingents must clean up after any animals that are a part of their unit. No materials may be deposited (sawdust, powder, etc.) on the street or surrounding surfaces.
- No parade participants will be allowed to carry or possess any firearms.
- Participants shall not be consuming or giving the impression of consuming alcoholic beverages, and shall refrain from smoking during their participation in the parade.
- There shall be no silly string or water guns or stickers.

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- There shall be no solicitation of money along the parade route.
- Children (under 12) in the parade unit must be adequately supervised from the lineup of the parade to the completion of the parade.

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Acceptance & Placement

- Priority for applicants will be given to Grand Avenue Business Association members, official event sponsors and entries with entertainment value, provided they apply by the deadline.
 - GABA Member Parade Applications received after April 15, 2019 will no longer receive priority. Due to the limits of the parade, we cannot ensure every applicant's participation.
 - The selection and placement of a successful applicant is based on the needs of the event, availability of space, safety, your contingent's description, aesthetics, sound and nature of each entry as it relates to Grand Old Day.
 - Notification of parade acceptance will be sent via e-mail by Tuesday, May 1, 2019.
 - The parade line-up will be posted on www.grandave.com/grand-old-day/parade by no later than Thursday, May 23, 2019. While the lineup will be announced prior to the parade, last minute changes are possible. We thank you for your cooperation and understanding in these matters.
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Subletting, sharing or moving your unit number

- You may not sublet nor share your parade unit space(s) to/with another business or organization. This includes banners, signage and distribution of samples or materials. Parade units in violation will be invoiced for additional parade units and will forfeit the right to be involved in subsequent years.
 - You are *NOT* allowed to switch your unit space. Only a parade volunteer has the right to move a unit as necessary.
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Insurance Requirements

- All applicants must provide a copy of their general liability insurance naming Grand Avenue Business Association, 752 Grand Avenue, Suite 1, St. Paul, MN 55105, as an additional insured.
- The amount should be no less than \$1,000,000 per incident.
- The name of insured on the certificate must match the company listed on the application.
No exceptions!

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Application Timeline

Dates	Description
February 2	Parade applications open
April 15	No refunds will be provided after this date
April 16 – May 1	Application fee of \$150 applied
May 1	Parade acceptance sent via email
May 2 - May 13	Additional \$250 Late Fee (no exceptions)
May 13	No parade applications accepted after this date
May 23	Parade line-up posted on website

Due to the limits of the parade, we cannot ensure every applicant's participation.

Grand Old Day Parade Application Checklist

✓	Review all rules and regulations contained in this packet
✓	Complete the online Grand Old Day Parade Application
✓	Submit parade fee
✓	Submit insurance certificate
✓	Submit non-profit determination (if applicable)
✓	If you have questions, please contact our office at 651-699-0029 or events@grandave.com

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